

# Live Steam UK Ltd Privacy Policy



## [Privacy policy](#)

At Live Steam UK Ltd we are committed to protecting and respecting your privacy. This policy sets out the basis on which any Personal Data we collect throughout our relationship with you, will be processed by us. Please read this privacy notice carefully to understand your rights and our views and practices regarding your Personal Data.

### [What information do we collect from you?](#)

*We will collect and process the following data about you:*

Information you give us. This is information about you that you give us directly. You may do this by filling in forms on our website or by corresponding with us by phone, email or otherwise. Information you send to us may be stored and processed by Live Steam UK Ltd, solely for the purpose of customer experience, transactional completion and marketing promotions. This will include any emails or other electronic messages and any documents, photos or other files stored on or processed through our systems or devices. Please be aware that by entering information onto these systems you are sharing that information with Live Steam UK Ltd.

*The type of information we collect.*

This may include, but is not limited to the following (and may include Special Categories of Personal Data as defined below):

- Identification information - name, title.
- Contact details - address, telephone number, mobile telephone number, email address.
- Preferences - We collect what Live Steam UK Ltd services you are interested in and the sectors that you wish to be updated on through our preference centre. – This form of data will be used in accordance with Email to send relevant information or promotional material regarding your purchased product and/ or upcoming news, events and insights about Live Steam UK Ltd.

### [Why do we collect this information?](#)

*We use this information in the following ways:*

Information you give to us and that we collect. We process your Personal Data for the following reasons:

- Based on our legitimate interest to:
- Inform you of our services through email, mail, telephone, or SMS text message;
- Send you information on promotional content (you can opt out by emailing [bowandelivesteam@gmail.com](mailto:bowandelivesteam@gmail.com) );
- Supply, improve and support the products, service and aftercare we provide;

- Understand our customer base and purchasing trends in order to continually operate and develop as a successful provider;

#### How can you choose and control what information we send you?

You can choose whether you wish to receive promotional emails from Live Steam UK Ltd via the initial sign up page, if an existing customer wishing to opt out, simply email: bowandelivesteam@gmail.com and we will remove your details from our mailing list

#### Who might we share your information with?

*Where information is shared with third parties we will only share the information required for the purpose it is being shared.*

Here at Live Steam UK Ltd, we are the sole collector and processor of your personal data and as such do not out source to any third party provider. With the exception of the below circumstances;

- In the event that we sell or buy any business or assets, in which case we will disclose your Personal Data to the prospective seller or buyer of such business or assets.
- To third parties when it is necessary for the establishment, exercise or defence of legal claims.
- If we choose to exercise a legal power to do so.
- If we are under a duty to disclose or share your Personal Data in order to comply with any legal obligation, or in order to enforce or apply contractual terms or other agreements; or to protect the rights, property, or safety of ourselves our customers, our regulator, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and prevention of money laundering and credit risk reduction.

#### How your data is stored and kept secure?

Live Steam UK Ltd. hold all of our customer details in a secure physical ledger and do not keep any of our customer details in an electronic format

#### What are your rights?

*You have the following rights.*

You can exercise these rights at any time by contacting us via the following; You can make a subject access request verbally or in writing.

By post: Live Steam UK Ltd.

PO Box 788

Rickmansworth

WD3 0NT

By email: [bowandelivesteam@gmail.com](mailto:bowandelivesteam@gmail.com)

By telephone: 01923 350025

You have the right:

- To ask us not to process your Personal Data for marketing purposes;
- To ask us not to process your Personal Data where it is processed on the basis of legitimate interests provided that there are no compelling reasons for that processing;
- Where processing of your Personal Data is based on consent, to withdraw that consent at any time.
- To request from us access to personal information held about you (Subject Access Request);
- To ask for the information we hold about you to be rectified if it is inaccurate or incomplete;
- To ask for data to be erased provided that the Personal Data is no longer necessary for the purposes for which it was collected, you withdraw consent (if the legal basis for processing is consent), you exercise your right to object, set out below, and there are no overriding legitimate ground for processing, the data is unlawfully processed, the data needs to be erased to comply with a legal obligation;
- To ask for the processing of that information to be restricted if the accuracy of that data is contested, the processing is unlawful, the Personal Data is no longer necessary for the purposes for which it was collected or you exercise your right to object (pending verification of whether there are legitimate grounds for processing); or

Should you have any issues, concerns or problems in relation to your data, or wish to notify us of data which is inaccurate, please let us know by contacting us using the contact details above. In the event that you are not satisfied with our processing of your Personal Data, you have the right to lodge a complaint with the relevant supervisory authority, which is the Information Commissioner's Office (ICO) in the UK, at any time. The ICO is an independent authority set up to uphold information rights in the public interest.

The ICO's contact details are available here: <https://ico.org.uk/concerns/>

#### What we ask of you

*Keeping your information accurate and up to date.*

If your information changes for any reason, for example if you change your name, address, then you should inform us of the change as soon as possible so that we can ensure your information is kept accurate and up to date. Please email us at [bowandelivesteam@gmail.com](mailto:bowandelivesteam@gmail.com) to update the changes

## [Definitions](#)

Personal Data: Any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier, such identifiers including name, location data or online identifier (IP address).

## [Changes to our privacy policy](#)

This policy may be updated from time to time. Please check this page on our website for any changes.

## [Contact us](#)

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to: Live Steam UK Ltd.

PO Box 788

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By email: [bowandelivesteam@gmail.com](mailto:bowandelivesteam@gmail.com)

By telephone: 01923 350025